



KSH Automotive Pvt Ltd- Prevention of Counterfeit Parts Policy

1. Purpose

The purpose of this policy is to establish guidelines and procedures to prevent the introduction and circulation of counterfeit automotive parts within KSH Automotive Pvt Ltd. This policy ensures that all parts sourced and sold by the company are genuine, meet regulatory standards, and are free from counterfeit or substandard materials that could impact vehicle safety, reliability, or performance.

2. Scope

This policy applies to all employees, suppliers, distributors, and partners involved in the procurement, production, storage, and distribution of automotive parts within the KSH Automotive Pvt Ltd supply chain.

3. Definitions

- **Counterfeit Parts:** Automotive components that are deliberately misrepresented by unauthorized manufacturers as genuine products, typically of inferior quality, and do not meet original equipment manufacturer (OEM) standards.
- **Genuine Parts:** Automotive components that are sourced directly from the OEM or an authorized distributor and meet all quality, safety, and regulatory standards.
- **Authorized Suppliers:** Suppliers who have been vetted and approved by KSH Automotive Pvt Ltd based on their reputation, track record, and ability to provide genuine, high-quality parts.

4. Policy Guidelines

- **4.1 Sourcing and Procurement**
 - All parts sourced by KSH Automotive Pvt Ltd must be obtained exclusively from authorized suppliers or OEMs. A documented agreement must be in place with each supplier to verify the authenticity of parts.
 - KSH Automotive Pvt Ltd will maintain a list of approved and vetted suppliers, ensuring they are capable of providing original, high-quality parts.



- No parts shall be sourced from unauthorized distributors, markets, or unverified third-party sellers.
- **4.2 Verification and Inspection**
 - Upon receipt of any automotive parts, a thorough inspection process will be followed. Parts will be checked against OEM specifications, part numbers, and visual authenticity markers.
 - Anti-counterfeit measures, such as serial numbers, QR codes, holograms, or other security features, will be utilized where applicable to verify the authenticity of parts.
 - Employees responsible for inspecting parts will undergo training on recognizing counterfeit components and the latest counterfeiting tactics.
- **4.3 Employee Training**
 - All employees, particularly those in purchasing, inventory management, and quality control, will receive regular training on how to identify counterfeit parts and the consequences of their distribution.
 - Employees will be educated on the importance of sourcing genuine parts and the legal and safety risks associated with counterfeit parts.
- **4.4 Reporting and Handling of Suspected Counterfeit Parts**
 - Any employee who suspects that a counterfeit part has been received or is in circulation must immediately report it to the Quality Assurance Department.
 - KSH Automotive Pvt Ltd will take prompt action to investigate any reports of counterfeit parts and take corrective measures, including removing the suspected counterfeit parts from circulation.
 - A full traceability report will be generated to determine the origin of the counterfeit parts, and any affected products will be recalled or reworked as necessary.
- **4.5 Collaboration with Authorities**
 - KSH Automotive Pvt Ltd will cooperate fully with regulatory bodies, law enforcement, and industry associations to combat the proliferation of counterfeit automotive parts.
 - Any findings of counterfeit parts will be reported to the relevant authorities, and legal action will be pursued against suppliers or distributors found to be involved in the sale of counterfeit goods.
- **4.6 Continuous Improvement**
 - KSH Automotive Pvt Ltd will continuously review and update this policy to stay ahead of evolving counterfeit threats.



KSH Automotive Pvt. Ltd.

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- Feedback from suppliers, employees, and regulatory bodies will be incorporated into the policy to improve its effectiveness.

5. Responsibilities

- **Management:** Ensures the implementation and enforcement of the policy across the organization.
- **Procurement Team:** Responsible for sourcing and verifying the authenticity of parts.
- **Quality Assurance Team:** Conducts inspections, testing, and investigations into suspected counterfeit parts.
- **Employees:** Follow all procedures for reporting counterfeit parts and participate in training programs.

6. Consequences of Non-Compliance

- Any employee found to be involved in the procurement, distribution, or sale of counterfeit parts will face disciplinary action, which may include termination and legal consequences.
- Suppliers who are found to provide counterfeit parts will be removed from the approved list and legal action may be pursued.

7. Conclusion

KSH Automotive Pvt Ltd is committed to providing safe, reliable, and high-quality automotive parts to our customers. By adhering to this policy, we can protect the integrity of our products, maintain customer trust, and ensure that our vehicles and parts meet the highest safety and quality standards.

For KSH Automotive Pvt. Ltd.

Mr. Yongsung Kim
Managing Director